

INTERNATIONAL FESTIVAL OF YOUTH 2026

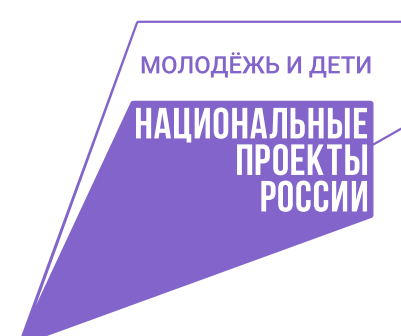
SEPTEMBER 11-17, 2026

EKATERINBURG

BE PART

OF HISTORY

rosmolodezh
+world

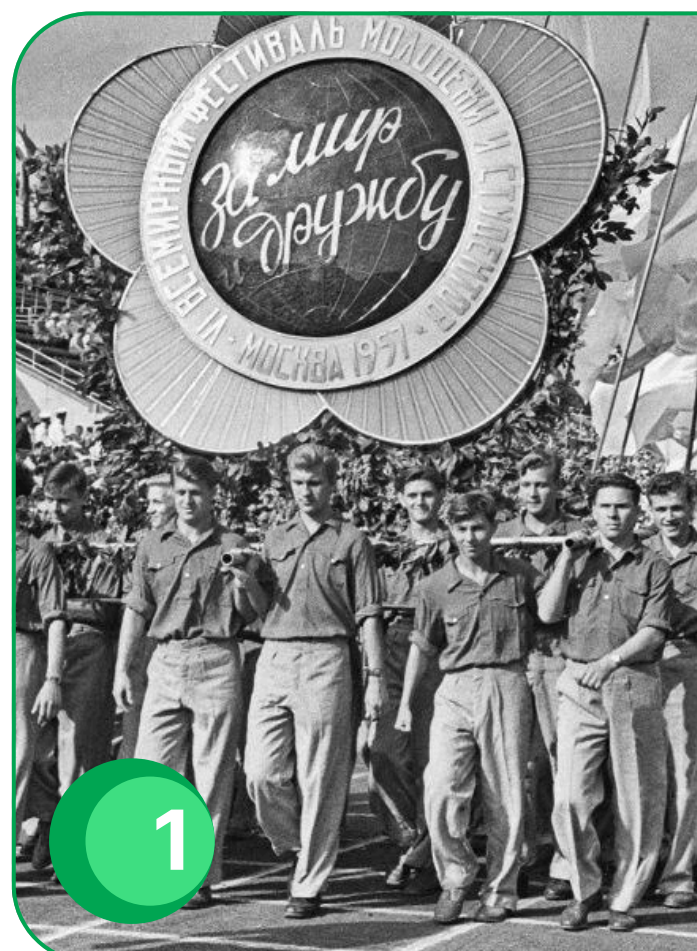


Pioneers



SVERDLOVSK
REGION

MORE THAN A FESTIVAL

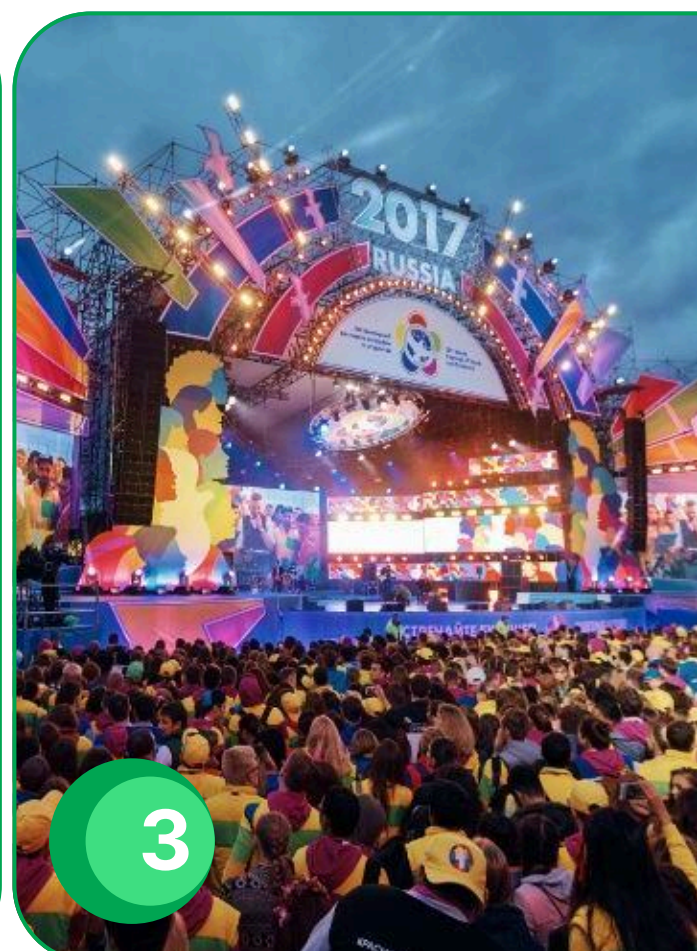


1957

MOSCOW

34k
participants

131
countries



2017

**MOSCOW
SOCHI**

25k
participants

185
countries



2025

**NIZHNY
NOVGOROD**

2k
participants

120
countries



1985

MOSCOW

26k
participants

157
countries



2024

F.T. "SIRIUS"

20k
participants

190
countries



2026

EKATERINBURG

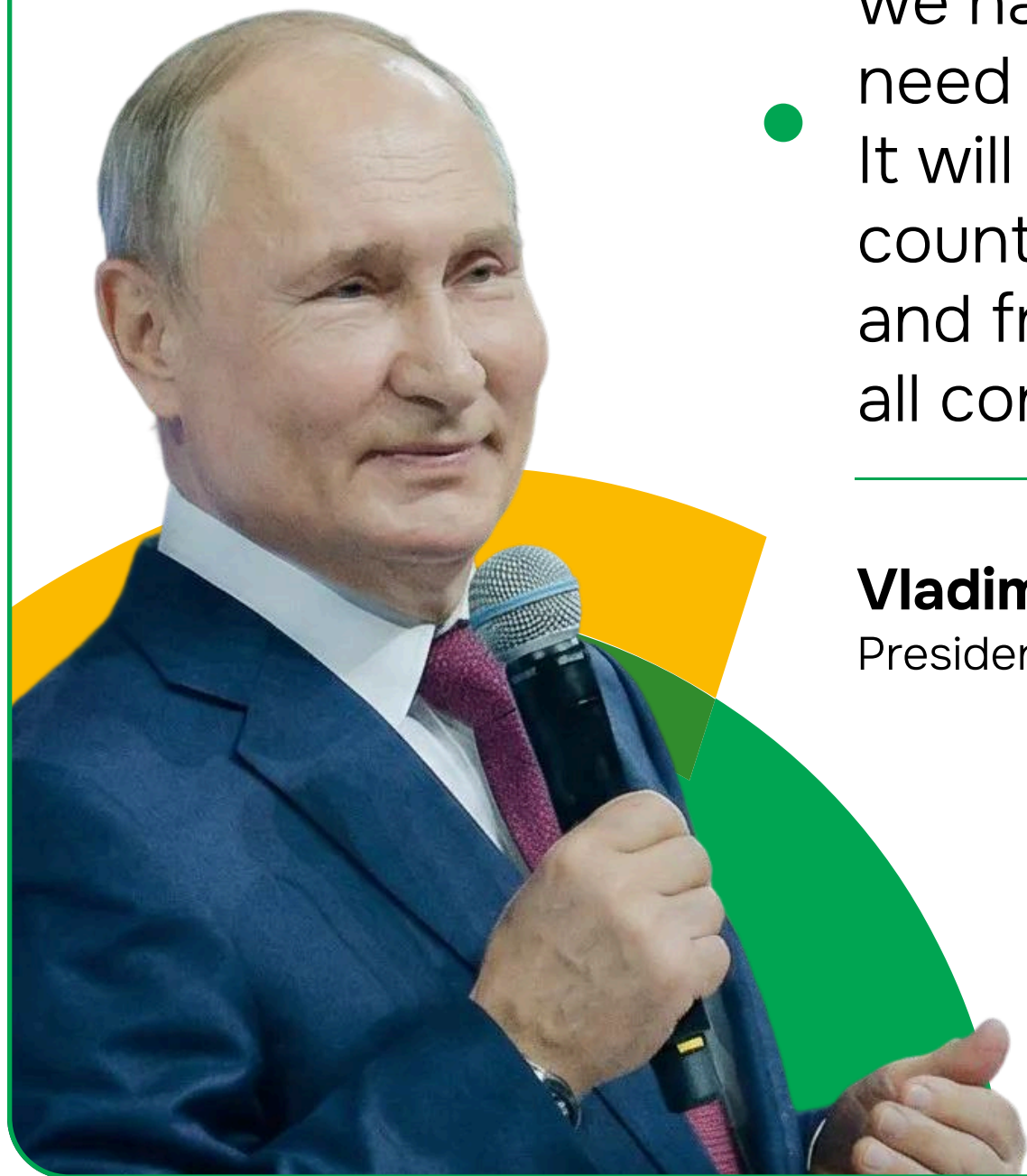
10k
participants

190
countries



THE FESTIVAL WILL BRING TOGETHER LEADERS FROM AROUND THE WORLD WHO WILL CONTINUE TO BUILD PROFESSIONAL CONNECTIONS AND SHAPE THE IMAGE OF A MULTIPOLAR WORLD

The meeting with the Russian Government on April 4, 2024



"The legacy of this Festival certainly holds significant value for us in the future. We must not miss what we have in our hands right now. We need to build upon this foundation. It will serve the interests of our country, our youth, and our partners and friends across almost all continents".

Vladimir Putin
President of the Russian Federation

DECEMBER 29, 2025

RUSSIAN PRESIDENT SIGNED A DECREE ON HOLDING THE INTERNATIONAL FESTIVAL OF YOUTH IN EKATERINBURG IN 2026



FESTIVAL SLOGAN:

FOLLOW YOUR DREAM

TOGETHER WITH RUSSIA

EKATERINBURG

SEPTEMBER 11-17, 2026

190
countries

MISSION

To create a space where **young people** from different countries **have the opportunity to** pursue their dreams, **unlock their potential**, and implement joint initiatives to help shape the image of the future.

REGIONAL PROGRAM

SEPTEMBER 17-21, 2026

SEPTEMBER 11-12 – DAYS OF ARRIVAL
SEPTEMBER 13-16 – EVENT DAYS
SEPTEMBER 17-18 – DAYS OF DEPARTURE



2 000
VOLUNTEERS

200+

TOP FOREIGN CONTENT
CREATORS

100+

TOP RUSSIAN CONTENT
CREATORS

10 000

PARTICIPANTS

1 000 OF THEM
ARE CHILDREN

5 000

RUSSIAN CITIZEN

5 000

FOREIGNERS



MEDIA COVERAGE

5+ BN

50+

FOREIGN MEDIA OUTLETS

150+

LEADING RUSSIAN NEWS AGENCIES
AND MEDIA OUTLETS



PARTICIPANT CATEGORIES



1 200 people

MEDIA

new media representatives, journalists, content creators, media technologists



1 000 people

CIVIC ENGAGEMENT

representatives of NGOs and social protection of the population, psychologists and social workers



700 people

SPORTS

student sports clubs members, sports agents and managers



1 100 people

EDUCATION AND SCIENCE

teachers and professors, historians and political scientists, young scientists and researchers



1 200 people

CREATIVE INDUSTRIES AND CREATIVITY

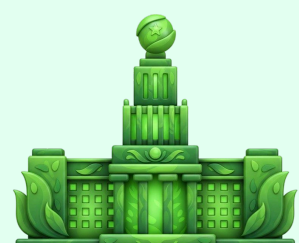
designers, urban planners, composers, actors, directors and artists



1 200 people

ENTREPRENEURSHIP

entrepreneurs, business owners, and startup founders in the field of innovative technologies



1 200 people

PUBLIC ADMINISTRATION

acting public servants and parliamentarians, diplomats, youth workers



1 100 people

DIGITALIZATION AND IT

programmers/developers, analysts, IT managers and others



CHILDREN

underage participants aged 14 to 17, including representatives of the "Movement of the First", IACO and the Festival tracks

1 000 people

PROGRAM TRACKS

CORE PRINCIPLE OF PROGRAM DESIGN:

20%
preservation of historical memory and cultural heritage
#HISTORY

30%
modern Russia and the world today
#PRESENT

50%
image of the future and global challenges
#FUTURE

50+
formats of the Knowledge track

150+
Russian and foreign experts and guests

50+
formats for tracks: "Youth in Culture", "Good Deeds" and "Wellness"

Development hub

KNOWLEDGE TRACK

Participants will have the opportunity to connect with distinguished speakers through meaningful networking sessions focused on seven key areas of life.

The program features lectures, open dialogues, panel discussions, and presentations of research and projects.

WELLNESS TRACK

The program track features masterclasses from celebrated athletes, mass workout sessions, as well as sports tournaments and competitions.

New standard

EXHIBITION TRACK (EXPO)



The exhibition space organized on the model of the "Russia" International Exhibition-Forum. Through displays showcasing the potential of Russia's regions and key industries – highlighting everything our country takes pride in.

MEDIA TRACK

The track includes expert teleconferences, online idea pitching, online showcases of youth products via regional hubs, and digital access for those who were not qualified for the Festival.



YOUTH IN CULTURE TRACK

The program track features performances by artists and music bands from around the world, theater performances, concerts, and film screenings,

New standard

TEAM-BUILDING TRACK

Team-building sessions designed to connect participants and foster collaboration among young people from different countries.

GOOD DEEDS TRACK

Volunteer activities, social initiatives, and career consultations.

EXCURSION TRACK

Guided tours and a chance to explore the Festival's infrastructure and venues.

REGIONAL PROGRAM

Travel of foreign delegations to various regions of Russia and the Republic of Abkhazia.

KEY FESTIVAL LOCATIONS



TOTAL AREA: 800 000 M²

- Accreditation Center
- Children's Program Venue
Children's Accommodation Area
- Knowledge Program Venues

MAIN PROGRAM

Ekaterinburg-EXPO International Exhibition Center
The largest exhibition center with pavilions and conference halls

4 FREE-PLAN PAVILIONS
each with a capacity **OF 12K PEOPLE**

MTS LIVE HALL CONGRESS CENTER
with a capacity **OF 4 800 PEOPLE**



ACCOMMODATION FOR PARTICIPANTS AND VOLUNTEERS

URFU CAMPUS
A modern student campus

Campus capacity: up to 12 000 people

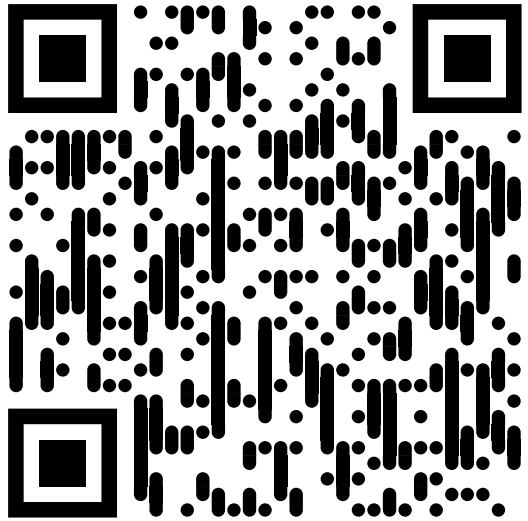
Location: 10 minutes
of walk from the main venue



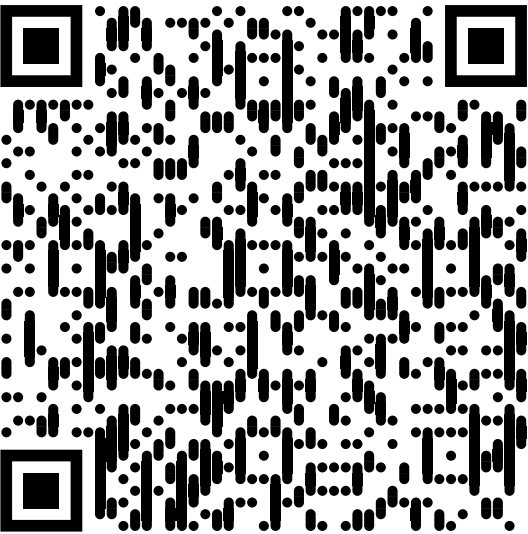
DISCOVERING THE REAL RUSSIA

TOGETHER

MEDIA KIT



REGISTRATION LINK



applications are open
until April 30